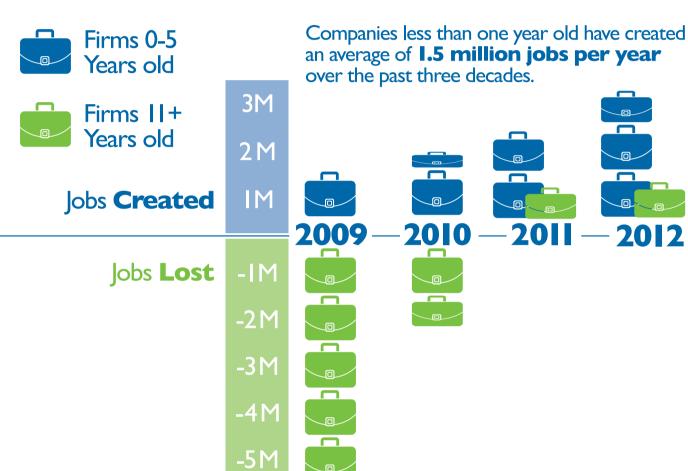


**Presented by SCORE.org** 

#### **America Loves Small Business!**

Society believes entrepreneurs... Other United Developed States Countries Have opportunities **50% 40%** for success Aren't deterred **72% 63%** by fear of failure Hold high **78% 68%** status Are portrayed **76% 60%** positively in media

## **New Businesses Create** The Most Jobs...



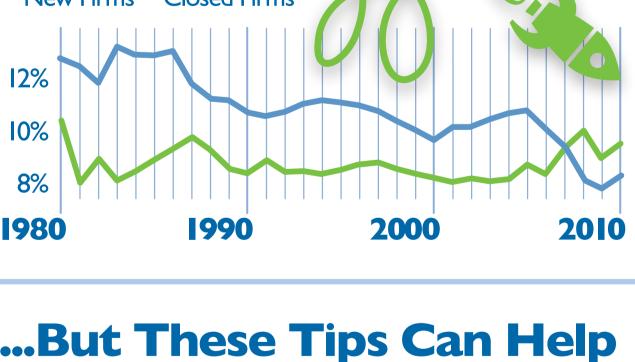


### .And Innovations! From 2005 – 2011, small

firms produced more than 15 times as many patents per employee as large firms.

## Closings Have Exceeded Startups Since 2008

**Closed Firms New Firms** 



# **Your Startup Succeed:**



more than one founder.







### a formal business plan. ...And Of Course, Use A Mentor! 70% of small businesses that receive mentoring survive more than 5 years...

a work/life balance.

# ...2X the survival rate of those that don't have a mentor! SCORE //

#### FOR THE LIFE OF YOUR BUSINESS score.org

- **SOURCES:**
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- http://www.gallup.com/businessjournal/180431/american-entrepreneurship-dead-alive.aspx • http://www.kauffman.org/what-we-do/resources/entrepreneurship-policy-digest/the-importance-
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- https://www.sba.gov/sites/default/files/rs41 Itot.pdf
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